

ESTTA Tracking number: **ESTTA593432**

Filing date: **03/19/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91198614
Party	Defendant Ooh La La! Jewelry and Accessories, Inc.
Correspondence Address	JENNIFER L WHITELAW WHITELAW LEGAL GROUP 3838 TAMIAMI TRAIL NORTH, SUITE 310 NAPLES, FL 34103 3586 UNITED STATES ttabmail@whitelawfirm.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Dale L. Friedman
Filer's e-mail	dfriedman@conroysimberg.com, dgailey@conroysimberg.com
Signature	/Dale L. Friedman/
Date	03/19/2014
Attachments	NOA for Dale.pdf(8603 bytes )

118782

**UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK TRIAL AND APPEAL BOARD**

TRACI MACARO,

Opposer,

v.

OOH LA LA! JEWELRY AND  
ACCESSORIES, INC.,

Applicant

---

Opposition No. 91198614 ("Parent")

Opposition No. 91198615

Opposition No. 91198616

Cancellation No. 92054700

Cancellation No. 92054821

**CERTIFICATE OF MAILING**

I hereby certify that the original of this filing is being electronically filed with the Trademark Trial and Appeal Board of the United States Patent and Trademark Office through the web site at <http://estta.uspto.gov> on March 19, 2014.

/s/ Dale L. Friedman

Dale L. Friedman

**NOTICE OF APPEARANCE**

PLEASE TAKE NOTICE that Dale L. Friedman of the law offices of CONROY, SIMBERG, GANON, KREVANS, ABEL, LURVEY, MORROW & SCHEFER, P.A. hereby files this Notice of Appearance as co-counsel on behalf of OOH LA LA! JEWELRY AND ACCESSORIES, INC., and requests that all future correspondence and pleadings be directed also to the undersigned.

Dated: March 19, 2014

Respectfully submitted,

BY: /s/ Dale L. Friedman

Dale L. Friedman, Esquire

Florida Bar No. 854646

[dfriedman@conroysimberg.com](mailto:dfriedman@conroysimberg.com)

Conroy, Simberg, Ganon, Krevans, Abel,  
Lurvey, Morrow & Schefer, P.A.  
3440 Hollywood Blvd., Second Floor  
Hollywood, FL 33021  
Phone: 954-961-1400  
Fax: 954-967-8577  
Co-counsel for Ooh La La! Jewelry and  
Accessories, Inc.

**CERTIFICATE OF SERVICE**

I HEREBY CERTIFY that a copy hereof has been furnished to David R Burkholder, Esq., BALCH & BINGHAM LLP, P.O. Box 306, Birmingham, AL, 35201, [dburkholder@balch.com](mailto:dburkholder@balch.com), Attorney for Opposer, and to Jennifer Whitelaw, Esq., WHITE LAW LEGAL GROUP, 3838 Tamiami Trail North, Suite 310, Naples, FL 34103, [ttabmail@whitelawfirm.com](mailto:ttabmail@whitelawfirm.com), Co-counsel for Applicant, by electronic mail on this 19th day of March, 2014.

Conroy, Simberg, Ganon, Krevans, Abel, Lurvey, Morrow  
& Schefer, P.A.  
Co-counsel for Ooh La La! Jewelry and Accessories, Inc.  
3440 Hollywood Boulevard, Second Floor  
Hollywood, FL 33021  
Telephone: 954-961-1400 Broward  
Facsimile: 954-967-8577  
Primary Email: [dfriedman@conroysimberg.com](mailto:dfriedman@conroysimberg.com)  
Secondary Email: [eservicehwd@conroysimberg.com](mailto:eservicehwd@conroysimberg.com)

By: /s/ Dale L. Friedman  
Dale L. Friedman, Esquire  
Florida Bar No. 854646